

ORDER



Orders
Order / Rev: 706818
Alt Order #: 06276566
Product Desc: DALTON FOR GOVERNOR
Estimate: 2212
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 08/15/12 / 10/29/12
Order Type: Political

WFMY-TV

Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	20	\$4,635.00	\$3,939.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	20	\$4,635.00	\$3,939.75	0.00
Totals	20	\$4,635.00	\$3,939.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WFMY	11/02/12	11/02/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$350.00		0.00			
E 5	WFMY	11/02/12	11/02/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	----F--	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$55.00		0.00			
E 7	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$130.00		0.00			
E 9	WFMY	11/02/12	11/02/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$60.00		0.00			
E 15	WFMY	11/05/12	11/05/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$525.00		0.00			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WFMY	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$60.00		0.00						
E 20	WFMY	11/03/12	11/03/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$110.00		0.00						
E 21	WFMY	11/04/12	11/04/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
NEWS 2 AT 6P - SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$150.00		0.00						
E 22	WFMY	11/04/12	11/04/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
GOOD MORNING SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$110.00		0.00						
E 23	WFMY	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$350.00		0.00						
E 26	WFMY	11/01/12	11/01/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$55.00		0.00						
E 28	WFMY	11/01/12	11/01/12	M-F 7-730p Wheel of Fortune	CM	7-730p	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$550.00		0.00						
E 30	WFMY	10/30/12	10/30/12	News 2 at 5 News 2 at 5	CM	5-530p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$350.00		0.00						
E 31	WFMY	10/30/12	10/30/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	-T-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$55.00		0.00						
E 33	WFMY	10/30/12	10/30/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$60.00		0.00						
E 37	WFMY	10/31/12	10/31/12	News 2 at 5 News 2 at 5	CM	5-530p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$350.00		0.00						
E 38	WFMY	10/31/12	10/31/12	News 2 at 6 News 2 at 6	CM	6-630p	--W----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$525.00		0.00						
E 39	WFMY	10/31/12	10/31/12		CM	6-8a	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00

WFMY-TV